



WDAF-TV

ORDER

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Flight Dates 10/24/12-10/29/12

		Product	
<u>Contract / Revision</u>	585869 /	JAY NIXON 4 GOV	<u>Order Sep</u> 00:15:00
<u>Original Date / Revision</u>		<u>Agency Com</u> 15%	<u>Estimate #</u>
	10/24/12 10/24/12	<u>Billing Contact</u>	<u>Alt Order #</u> 09851461
<u>Advertiser</u>	Nixon, Jay/D/MO/Governor	1600 Locust Street Philadelphia, PA 19103	<u>Billing Type</u> Cash
<u>Agency</u>	Campaign Group		<u>Order Type</u> GENERAL
<u>Buying Contact</u>			<u>Billing Cycle</u> EOM/EOC
			<u>Billing Calendar</u> BROADCAST
			<u>Demographic</u> A35+
			<u>Rev Codes</u> SP-POL CAN GEN
			<u>Product Codes</u> PL1Eb
			<u>Priority</u> 3
			<u>Advertiser Ref</u>

Primary Account Executive

Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 48000

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	12000
KCWE	%	0
KMBC	25%	12000
KMCI	%	0
KPXE	%	0
KSHB	25%	12000
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	7	\$10,200.00	\$12,000.00	0.00	10/01/12	10/28/12	7	\$10,200.00	\$12,000.00
Totals	7	\$10,200.00	\$12,000.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 1	4	10/25/12	10/25/12	World Series World Series on FOX	CM-All	6p-CC	---T---	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00	
WORLD SERIES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---		2	\$1,900.00			0.00						
E 2	4	10/27/12	10/27/12	World Series World Series on FOX	CM-All	6p-CC	-----S-	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00	
WORLD SERIES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S-		2	\$1,900.00			0.00						
E 3	4	10/28/12	10/28/12	World Series World Series on FOX	CM-All	6p-CC	-----S	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00	
WORLD SERIES																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		2	\$1,900.00			0.00						



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Contract / Revision 585869 **Flight Dates** 10/24/12-10/29/12 **Hiatus Dates**

Original Date / Revision 10/24/12/ 10/24/12 Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 4	4	10/27/12	10/27/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$600.00	3	0.00	NM	1	\$600.00
NEWS															
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week: 10/22/12	10/28/12		-----S-		1		\$600.00		0.00					
													Totals	7 \$12,000.00	



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ORDER

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Flight Dates 10/23/12-10/29/12

Contract / Revision 585395 / JAY NIXON 4 GOV

Original Date / Revision Agency Com 15%
10/26/12 10/26/12 Billing Contact

Advertiser Nixon, Jay/D/MO/Governor
1600 Locust Street
Philadelphia, PA 19103

Agency Campaign Group

Buying Contact Sales Office DC-M
1600 Locust Street Sales Region NAT
Philadelphia, PA 19103 Agency Ref

Order Sep 00:15:00
Estimate #
Alt Order # 09850304
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes SP-POL CAN GEN
Product Codes PL1Eb
Priority 3
Advertiser Ref

Primary Account Executive

Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 152600

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	38150
KCWE	%	0
KMBC	25%	38150
KMCI	%	0
KPXE	%	0
KSHB	25%	38150
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan			# Spots	Net Amount	Gross Amount
					Start Date	End Date				
October 2012	51	\$24,246.25	\$28,525.00	0.00	10/01/12	10/28/12		51	\$24,246.25	\$28,525.00
November 2012	13	\$8,181.25	\$9,625.00	0.00	10/29/12	10/29/12		13	\$8,181.25	\$9,625.00
Totals	64	\$32,427.50	\$38,150.00	0.00						

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>	
													Spots	Amount
1	4	10/27/12	10/27/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	2	\$300.00	2	0.00	NM	2 \$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----S-		2	\$300.00			0.00				
2	4	10/28/12	10/28/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$300.00	2	0.00	NM	1 \$300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	-----S		1	\$300.00			0.00				
3	4	10/24/12	10/26/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--WTF--	:30	4	\$600.00	2	0.00	NM	4 \$2,400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		



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Contract / Revision		585395	Flight Dates 10/23/12-10/29/12			Hiatus Dates									
Original Date / Revision		10/26/12/	10/26/12				Order Sep 00:15:00								
Advertiser		Nixon, Jay/D/MO/Governor	Product JAY NIXON 4 GOV			Estimate #									
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals Spots	Amount	
3	4	10/24/12	10/26/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--WTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/22/12		10/28/12	--WTF--	4		\$600.00	0.00								
4	4	10/29/12	10/29/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/29/12		11/04/12	M-----	1		\$600.00	0.00								
5	4	10/24/12	10/26/12	M-F 7-9a M-F 7-9a	CM-All	7-9a	--WTF--	:30	5	\$525.00	2	0.00	NM	5	\$2,625.00
NEWS															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/22/12		10/28/12	--WTF--	5		\$525.00	0.00								
6	4	10/24/12	10/26/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	--WTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/22/12		10/28/12	--WTF--	4		\$600.00	0.00								
7	4	10/29/12	10/29/12	M-F 5-6p M-F 5-6p	CM-All	5-6p	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/29/12		11/04/12	M-----	1		\$600.00	0.00								
8	4	10/28/12	10/28/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
NEWS															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/22/12		10/28/12	-----S	1		\$250.00	0.00								
9	4	10/24/12	10/26/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	--WTF--	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00
NEWS															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/22/12		10/28/12	--WTF--	3		\$1,200.00	0.00								
10	4	10/29/12	10/29/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
NEWS															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/29/12		11/04/12	M-----	1		\$1,200.00	0.00								
11	4	10/24/12	10/26/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	--WTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/22/12		10/28/12	--WTF--	4		\$600.00	0.00								
12	4	10/27/12	10/27/12	Sa 9-10p Sa 9-10p	CM-All	9-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/22/12		10/28/12	-----S-	1		\$600.00	0.00								
13	4	10/27/12	10/27/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															



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Contract / Revision

585395 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Estimate #



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Contract / Revision

585395

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision

10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals		
													Spots	Amount	
23	4	10/26/12	10/26/12	M-F 630-7p	CM-All	630-7p (6:30 PM-7:00 PM)	----F--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1	\$1,000.00			0.00					
25	4	10/24/12	10/26/12	M-F 12p-1p	CM-All	12-1p	--WTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--WTF--		4	\$300.00			0.00					
26	4	10/29/12	10/29/12	M-F 12p-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$300.00			0.00					
27	4	10/28/12	10/28/12	Su 5-6p	CM-All	5-6p	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1	\$250.00			0.00					
28	4	10/25/12	10/25/12	World Series	CM-All	6p-CC	---T---	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
World Series on FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1	\$2,800.00			0.00					
29	4	10/29/12	10/29/12	World Series	CM-All	6p-CC	M-----	:30	1	\$2,300.00	1	0.00	NM	1	\$2,300.00
World Series on FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$2,300.00			0.00					
30	4	10/29/12	10/29/12	M-F 430a News	CM-All	430-5a	M-----	:30	1	\$100.00	3	0.00	NM	1	\$100.00
M-F 430-5a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$100.00			0.00					
E 31	4	10/29/12	10/29/12	World Series	CM-All	6p-CC	M-----	:30	1	\$2,300.00	2	0.00	NM	1	\$2,300.00
World Series on FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$2,300.00			0.00					
E 32	4	10/28/12	10/28/12	Su 10-1030P	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
Su 10-1030p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$1,200.00			0.00					
E 33	4	10/29/12	10/29/12	M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
M-F 6-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$900.00			0.00					
E 34	4	10/29/12	10/29/12	M-F 430a News	CM-All	430-5a	M-----	:30	1	\$100.00	2	0.00	NM	1	\$100.00
M-F 430-5a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1	\$100.00			0.00					

Totals 64 \$38,150.00



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ORDER

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Flight Dates 10/16/12-10/29/12

NEWS		<u>Product</u>		<u>Estimate #</u>	
<u>Contract / Revision</u>	583422	/	JAY NIXON FOR GOV	<u>Alt Order #</u>	09844862
<u>Original Date / Revision</u>	10/26/12	10/26/12	<u>Agency Com</u> 15%	<u>Billing Type</u>	Cash
			<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
<u>Advertiser</u>	Nixon, Jay/D/MO/Governor		1600 Locust Street Philadelphia, PA 19103	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	<u>Campaign Group</u>			<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>				<u>Demographic</u>	A35+
1600 Locust Street Philadelphia, PA 19103			<u>Rev Codes</u>	SP-POL CAN	GEN
		<u>Sales Office</u> DC-M	<u>Product Codes</u>	PL1Eb	
		<u>Sales Region</u> NAT	<u>Priority</u>	2	
		<u>Agency Ref</u>	<u>Advertiser Ref</u>		

Primary Account Executive

Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 123600

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	30900
KCWE	%	0
KMBC	25%	30900
KMCI	%	0
KPXE	%	0
KSHB	25%	30900
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan			
					Start Date	End Date	# Spots	Net Amount
October 2012	61	\$26,265.00	\$30,900.00	0.00	10/01/12	10/22/12	61	\$26,265.00
Totals	61	\$26,265.00	\$30,900.00	0.00				\$30,900.00

Billing Plan



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Contract / Revision

583422

Flight Dates 10/16/12-10/29/12

Hiatus Dates

Original Date / Revision

10/26/12 / 10/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

Estimate #



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Contract / Revision 583422 Flight Dates 10/16/12-10/29/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals		
													Spots	Amount	
14	4	10/20/12	10/20/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-----S-		1				\$800.00		0.00			
15	4	10/16/12	10/19/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-TWTF--		4				\$300.00		0.00			
16	4	10/22/12	10/22/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		M-----		1				\$300.00		0.00			
17	4	10/16/12	10/19/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-TWTF--		4				\$300.00		0.00			
18	4	10/22/12	10/22/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		M-----		1				\$300.00		0.00			
19	4	10/16/12	10/19/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	---TF--	:30	4	\$375.00	2	0.00	NM	4	\$1,500.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		---TF--		4				\$375.00		0.00			
20	4	10/22/12	10/22/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		M-----		1				\$375.00		0.00			
21	4	10/16/12	10/19/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-TWTF--		4				\$250.00		0.00			
22	4	10/22/12	10/22/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	2	0.00	NM	0	\$0.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		M-----		1				\$250.00		0.00			
23	4	10/16/12	10/19/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/21/12		-TWTF--		4				\$300.00		0.00			



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Contract / Revision				583422	Flight Dates 10/16/12-10/29/12				Hiatus Dates							
Original Date / Revision				10/26/12/	10/26/12					Order Sep 00:15:00						
Advertiser Nixon, Jay/D/MO/Governor				Product JAY NIXON FOR GOV				Estimate #								
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals Amount
23	4	10/16/12	10/19/12	M-F 5-530a M-F 5-530a	CM-All	5-530a		-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$300.00	<u>Rating</u> 0.00							
24	4	10/22/12	10/22/12	M-F 5-530a M-F 5-530a	CM-All	5-530a		M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS				<u>Start Date</u> Week: 10/22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00							
27	4	10/16/12	10/19/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p		-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> -TWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$300.00	<u>Rating</u> 0.00							
28	4	10/22/12	10/22/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p		M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS				<u>Start Date</u> Week: 10/22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00							
29	4	10/18/12	10/19/12	M-F 430a News M-F 430-5a News	CM-All	430-5a		---TF--	:30	2	\$0.00	VIP	0.00	NM	2	\$0.00
				<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> ---TF--	<u>Spots/Week</u> 2	<u>Rate</u> \$0.00	<u>Rating</u> 0.00							
															Totals 61 \$30,900.00	



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ORDER

Print Date 10/25/12 Page 1 of 4

Flight Dates 10/23/12-10/29/12

<u>Contract / Revision</u>	585395	/	JAY NIXON 4 GOV	<u>Alt Order #</u>	09850304
<u>Original Date / Revision</u>	Agency Com	15%		<u>Billing Type</u>	Cash
10/25/12	10/25/12		<u>Billing Contact</u>	<u>Order Type</u>	GENERAL
<u>Advertiser</u>	Nixon, Jay/D/MO/Governor		1600 Locust Street	<u>Billing Cycle</u>	EOM/EOC
			Philadelphia, PA 19103	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	<u>Campaign Group</u>			<u>Demographic</u>	A35+
<u>Buying Contact</u>	Sales Office	DC-M		<u>Rev Codes</u>	SP-POL CAN
1600 Locust Street	Sales Region	NAT		<u>Product Codes</u>	PL1Eb
Philadelphia, PA 19103	Agency Ref			<u>Priority</u>	3
				<u>Advertiser Ref</u>	

Primary Account Executive

Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 152600

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	38150
KCWE	%	0
KMBC	25%	38150
KMCI	%	0
KPXE	%	0
KSHB	25%	38150
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan			# Spots	Net Amount	Gross Amount
					Start Date	End Date				
October 2012	51	\$24,246.25	\$28,525.00	0.00	10/01/12	10/28/12		51	\$24,246.25	\$28,525.00
November 2012	13	\$8,181.25	\$9,625.00	0.00	10/29/12	10/29/12		13	\$8,181.25	\$9,625.00
Totals	64	\$32,427.50	\$38,150.00	0.00						

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan			# Spots	Net Amount	Gross Amount
					Start Date	End Date				
October 2012	51	\$24,246.25	\$28,525.00	0.00	10/01/12	10/28/12		51	\$24,246.25	\$28,525.00
November 2012	13	\$8,181.25	\$9,625.00	0.00	10/29/12	10/29/12		13	\$8,181.25	\$9,625.00
Totals	64	\$32,427.50	\$38,150.00	0.00						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
1	4	10/27/12	10/27/12	Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	2	\$300.00	2	0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
2	4	10/28/12	10/28/12	Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
3	4	10/24/12	10/26/12	M-F 6-7a	CM-All	6-7a	--WTF--	:30	4	\$600.00	2	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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Print Date: 10/25/12

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Contract / Revision

535305

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision

10/25/12 / 10/25/12

Order Sep. 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Estimate #



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Print Date: 10/25/12

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Contract / Revision

585396

Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision

10/26/12 / 10/25/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor

Product JAY NIXON 4 GOV

Estimate

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
13	4	10/27/12	10/27/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/26/12	-----S-		1				\$800.00		0.00				
14	4	10/28/12	10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/26/12	-----S		1				\$1,200.00		0.00				
15	4	10/24/12	10/26/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--WTF--	:30	4	\$600.00	2	0.60	NM	4	\$2,400.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/26/12	--WTF--		4				\$300.00		0.00				
16	4	10/29/12	10/29/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1				\$300.00		0.00				
17	4	10/24/12	10/26/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	--WTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		4				\$300.00		0.00				
18	4	10/29/12	10/29/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1				\$300.00		0.00				
19	4	10/24/12	10/26/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	--WTF--	:30	4	\$975.00	2	0.00	NM	4	\$3,900.00	
JUDGE JUDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		4				\$375.00		0.00				
20	4	10/29/12	10/29/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00	
JUDGE JUDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1				\$375.00		0.00				
21	4	10/24/12	10/26/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	--WTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00	
TMZ																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		4				\$250.00		0.00				
22	4	10/29/12	10/29/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00	
TMZ																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	M-----		1				\$250.00		0.00				
23	4	10/26/12	10/26/12	M-F 630-7p M-F 630-7p	CM-All	630-7p (6:30 PM-7:00 PM)	----F--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00	

WHEEL



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Contract / Revision

566395 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision:

10/26/12 / 10/26/12

Order See 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOV

Estimate #

Totals

64 \$38,150.00



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ORDER

Print Date 10/24/12 Page 1 of 2

Flight Dates 10/24/12-10/29/12

Contract / Revision 585869 / JAY NIXON 4 GOVOrder Sep 00:15:00Original Date / RevisionEstimate #

10/24/12 10/24/12

Alt Order # 09851461Agency Com 15%Billing Type CashBilling ContactOrder Type GENERALAdvertiser Nixon, Jay/D/MO/GovernorBilling Cycle EOM/EOC1600 Locust Street
Philadelphia, PA 19103Billing Calendar BROADCASTAgency Campaign GroupDemographic A35+Buying ContactRev Codes SP-POL CAN GEN1600 Locust Street
Philadelphia, PA 19103Sales Office DC-MProduct Codes PL1EbSales Region NATPriority 3Agency RefAdvertiser RefPrimary Account Executive

Dan Driscoll

<u>Account Executive</u>	<u>Order%</u>	<u>Start Date</u>	<u>End Date</u>
Dan Driscoll	100%		

Order Share 25% Market Value 59200

<u>Competing Station</u>	<u>% of Order</u>	<u>Amount</u>
KCPT	%	0
KCTV	25%	14800
KCWE	%	0
KMBC	25%	14800
KMCI	%	0
KPXE	%	0
KSHB	25%	14800
KSMO	%	0

Order Totals

<u>Month</u>	<u># of Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>	<u>Rating</u>	<u>Start Date</u>	<u>End Date</u>	<u># Spots</u>	<u>Net Amount</u>	<u>Gross Amount</u>
October 2012	7	\$10,200.00	\$12,000.00	0.00	10/01/12	10/28/12	7	\$10,200.00	\$12,000.00
November 2012	1	\$2,380.00	\$2,800.00	0.00	10/29/12	10/29/12	1	\$2,380.00	\$2,800.00
Totals	8	\$12,580.00	\$14,800.00	0.00					

Billing Plan

<u>Totals</u>															
<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
1	4	10/25/12	10/25/12	World Series	CM-All	6p-CC	---T---	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00
WORLD SERIES															
				World Series on FOX											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/12				10/28/12	---	T---	2	\$1,900.00	0.00						
2	4	10/27/12	10/27/12	World Series	CM-All	6p-CC	-----S-	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00
WORLD SERIES															
				World Series on FOX											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/12				10/28/12	---	S-	2	\$1,900.00	0.00						
3	4	10/28/12	10/28/12	World Series	CM-All	6p-CC	-----S	:30	2	\$1,900.00	3	0.00	NM	2	\$3,800.00
WORLD SERIES															
				World Series on FOX											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/12				10/28/12	---	S-	2	\$1,900.00	0.00						



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Contract / Revision		585869	Flight Dates 10/24/12-10/29/12				Hiatus Dates								
Original Date / Revision		10/24/12/	10/24/12					Order Sep 00:15:00							
Advertiser		Nixon, Jay/D/MO/Governor	Product JAY NIXON 4 GOV				Estimate #								
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Totals	
3	4	10/28/12	10/28/12	World Series	CM-All	6p-CC	-----S	:30	2	\$1,900.00	3	0.00 NM	2	\$3,800.00	
World Series on FOX															
WORLD SERIES															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/22/12		10/28/12	-----S	2		\$1,900.00	0.00								
4	4	10/27/12	10/27/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$600.00	3	0.00 NM	1	\$600.00	
NEWS															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/22/12		10/28/12	-----S-	1		\$600.00	0.00								
E	5	4	10/29/12	10/29/12	World Series	CM-All	6p-CC	M-----	:30	1	\$2,800.00	1	0.00 NM	1	\$2,800.00
World Series on FOX															
WORLD SERIES															
Start Date		End Date	Weekdays	Spots/Week		Rate	Rating								
Week: 10/29/12		11/04/12	M-----	1		\$2,800.00	0.00								
Totals												8	\$14,800.00		



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ORDER

Print Date 10/24/12 Page 1 of 2

Flight Dates 10/19/12-10/22/12

			
<u>Contract / Revision</u>	<u>584550</u>	<u>Product</u>	<u>Order Sep</u>
	/	NIXON FOR GOV	00:15:00
<u>Original Date / Revision</u>	<u>10/24/12</u>	<u>Agency Com</u> 15%	<u>Estimate #</u>
	<u>10/24/12</u>	<u>Billing Contact</u>	<u>Alt Order #</u> 09847413
<u>Advertiser</u>	<u>Nixon, Jay/D/MO/Governor</u>	<u>1600 Locust Street</u>	<u>Billing Type</u> Cash
		<u>Philadelphia, PA 19103</u>	<u>Order Type</u> GENERAL
<u>Agency</u>	<u>Campaign Group</u>		<u>Billing Cycle</u> EOM/EOC
<u>Buying Contact</u>			<u>Billing Calendar</u> BROADCAST
<u>1600 Locust Street</u>	<u>Sales Office</u> DC-M	<u>Demographic</u> A35+	
<u>Philadelphia, PA 19103</u>	<u>Sales Region</u> NAT	<u>Rev Codes</u> SP-POL CAN	<u>GEN</u>
	<u>Agency Ref</u>	<u>Product Codes</u> PL1Eb	
		<u>Priority</u> 3	
		<u>Advertiser Ref</u>	

Primary Account Executive

Den Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 57200

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	14300
KCWE	%	0
KMBC	25%	14300
KMCI	%	0
KPXE	%	0
KSHB	25%	14300
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan			# Spots	Net Amount	Gross Amount
					Start Date	End Date				
October 2012	10	\$12,155.00	\$14,300.00	0.00	10/01/12	10/22/12		10	\$12,155.00	\$14,300.00
Totals	10	\$12,155.00	\$14,300.00	0.00						

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
1	4	10/22/12	10/22/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	M-----		1	\$1,200.00			0.00						
2	4	10/21/12	10/21/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/15/12	10/21/12	-----S		1	\$1,200.00			0.00						
E	3	4	10/22/12	10/22/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$600.00	2	0.00	NM	0	\$0.00
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	M-----		1	\$600.00			0.00						



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Contract / Revision

584550

Flight Dates 10/19/12-10/22/12

Hiatus Dates

Original Date / Revision

10/24/12/ 10/24/12

Order Sep 00:16:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOV

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	4	10/22/12	10/22/12	M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$600.00	2	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 - 10/28/12				M-----		1	\$600.00			0.00					
Spot	Ch	Date Range	Description			Start/End Time									
1	4	10/22/12-10/28/12	M-F 1030-1102p			1030-1102p									
Credited															
4	4	10/21/12	10/21/12	SU 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 - 10/21/12				-----S		1	\$600.00			0.00					
E 5	4	10/22/12	10/22/12	M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,200.00	2	0.00	NM	0	\$0.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 - 10/28/12				M-----		1	\$2,200.00			0.00					
Spot	Ch	Date Range	Description			Start/End Time									
1	4	10/22/12-10/28/12	M-F 630-7p			630-7p									
Credited															
6	4	10/21/12	10/21/12	MLB Championship Series	CM-All	3p-CC	-----S	:30	2	\$2,500.00	2	0.00	NM	2	\$5,000.00
NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 - 10/21/12				-----S		2	\$2,500.00			0.00					
7	4	10/22/12	10/22/12	MLB Championship Series	CM-All	3p-CC	M-----	:30	2	\$2,500.00	2	0.00	NM	2	\$5,000.00
NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 - 10/28/12				M-----		2	\$2,500.00			0.00					
8	4	10/22/12	10/22/12	M-F 6-7a	CM-All	6-7a	M-----	:30	2	\$900.00	2	0.00	NM	2	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 - 10/28/12				M-----		2	\$900.00			0.00					
9	4	10/22/12	10/22/12	M-F 430s News	CM-All	430-5a	M-----	:30	1	\$100.00	3	0.00	NM	1	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 - 10/28/12				M-----		1	\$100.00			0.00					
														Totals	10 \$14,300.00



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ORDER

Print Date 10/24/12 Page 1 of 4

Flight Dates 10/16/12-10/22/12

		Product	Order Sep	00:15:00
<u>Contract / Revision</u>	583422 /	JAY NIXON FOR GOV	<u>Estimate #</u>	
<u>Original Date / Revision</u>		Agency Com 15%	<u>Alt Order #</u>	09844862
	10/24/12 10/24/12	<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Nixon, Jay/D/MO/Governor	1600 Locust Street Philadelphia, PA 19103	<u>Order Type</u>	GENERAL
<u>Agency</u>	Campaign Group		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>		Sales Office DC-M	<u>Billing Calendar</u>	BROADCAST
1600 Locust Street Philadelphia, PA 19103		Sales Region NAT	<u>Demographic</u>	A35+
		Agency Ref	<u>Rev Codes</u>	SP-POL CAN GEN
			<u>Product Codes</u>	PL1Eb
			<u>Priority</u>	2
			<u>Advertiser Ref</u>	

Primary Account Executive

Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 123600

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	30900
KCWE	%	0
KMBC	25%	30900
KMCI	%	0
KPXE	%	0
KSHB	25%	30900
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	61	\$26,265.00	\$30,900.00	0.00	10/01/12	10/22/12	61	\$26,265.00	\$30,900.00
Totals	61	\$26,265.00	\$30,900.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
1	4	10/20/12	10/20/12	Sa 7-9a Sa 7-9a	CM-All	Sa 7-9a	-----S-	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1	\$300.00			0.00					
2	4	10/21/12	10/21/12	Su 7-9a Su 7-9a	CM-All	Su 7-9a	-----S	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$300.00			0.00					
3	4	10/16/12	10/19/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-TWTF--	:30	5	\$600.00	2	0.00	NM	5	\$3,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		5	\$600.00			0.00					



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Contract / Revision 583422 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12 / 10/24/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

Estimate #



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Contract / Revision 583422 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOV

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
14	4	10/20/12	10/20/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/21/12	-----S-		1				\$800.00		0.00			
15	4	10/16/12	10/19/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/21/12	-TWTF--		4				\$300.00		0.00			
16	4	10/22/12	10/22/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$300.00		0.00			
17	4	10/16/12	10/19/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/21/12	-TWTF--		4				\$300.00		0.00			
18	4	10/22/12	10/22/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$300.00		0.00			
19	4	10/16/12	10/19/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	--TF--	:30	4	\$375.00	2	0.00	NM	4	\$1,500.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/21/12	--TF--		4				\$375.00		0.00			
20	4	10/22/12	10/22/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	M-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$375.00		0.00			
21	4	10/16/12	10/19/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/21/12	-TWTF--		4				\$250.00		0.00			
E22	4	10/22/12	10/22/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	M-----	:30	1	\$250.00	2	0.00	NM	0	\$0.00
TMZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$250.00		0.00			
Spot	Ch	Date Range	Description		Start/End Time					Weekdays	Length	Rate	Rtg	Type	
1	4	10/22/12-10/28/12	M-F 1102-1132p		M-F 1102p-1132p					M-----	:30	(\$350.00)	0.00	NM	
Credited															
23	4	10/16/12	10/19/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/21/12	-TWTF--		4				\$300.00		0.00			



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Print Date: 10/24/12

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Contract / Revision

583422

Flight Dates 10/16/12-10/22/12Hijitus DatesOriginal Date / Revision

10/24/12/ 10/24/12

Order Sep 00:15:00Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON FOR GOVEstimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rig Type	<u>Totals</u>		
													Spots	Amount	
23	4	10/16/12	10/19/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4	\$300.00			0.00					
24	4	10/22/12	10/23/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1	\$300.00			0.00					
27	4	10/16/12	10/19/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-TWTF--	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4	\$300.00			0.00					
28	4	10/22/12	10/22/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1	\$300.00			0.00					
29	4	10/16/12	10/19/12	M-F 430a News M-F 430-5a News	CM-All	430-5a	---TF--	:30	2	\$0.00	VIP	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/21/12	---TF--		2	\$0.00			0.00					
													Totals		
													61 \$30,900.00		